

September 30, 1966

TO: Paul Kunysz

At Shelby American it sometimes appears that most jobs have to be completed on a crash basis. Because of this, it is often quite difficult to evaluate the importance of each assignment.

The completion of the two prototype cars, GT 350 and GT 500, could be classified as one of these assignments. However, no deadline set at Shelby American was more important than this one.

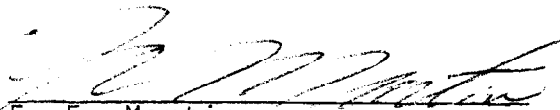
Failure to meet this deadline would have had far reaching affects on the Company's plans. For example, if the car was not completed on schedule, our advertising agency could not have taken pictures for the introductory ads in magazines. This could have delayed introduction by at least a month. Further, the timely completion of the prototypes was essential for Engineering and Purchasing to evaluate and modify vendor parts if necessary.

Finally, executives from Ford Motor Company were visiting our plant and the viewing of a completed car was essential to our presentation.

Needless to say, they were very impressed with the car.

The job was accomplished by you; but not without sacrifice. You had to work long and hard sometimes throughout the night. This demonstration of enthusiasm, teamwork, and willingness to do the job has caused the rapid growth the Company has made in the past few years. This same spirit will make the Company grow even more.

It goes without saying that your supervisors appreciate your efforts, and in addition, Mr. Shelby and I congratulate you on a fine job. Thanks!



F. E. Martin

FEM:re

cc: C. Shelby